



Miss Dixie's Kitten Rescue, founded in 2019, is a non-profit kitten rescue located in Seneca, South Carolina. Our mission is to provide specialized care and attention to sick, injured and orphaned feline neonates and prepare them for placement into loving, forever homes.

Every year, we hold a large fundraising event called The Screamies, which is livestreamed on our director's YouTube channel. The Screamies is both a fundraiser and a fun, kitten themed award show highlighting our past foster kittens and the impact we made in the previous year. Funds raised during this event goes to veterinary care, food, supplies, and operating costs, allowing us to save the lives of hundreds of kittens. This year is our Fourth Annual Screamies and we are searching for partnerships with businesses to help sponsor this event and make it our most successful yet! As a 501(c)3, all sponsorship donations are tax-deductible.

OUR IMPACT:

To date, Miss Dixie's Kitten Rescue has saved over **680** cats and kittens, found loving, forever homes for **625** kitties, and spayed/neutered over **500** community cats through TNR (trap, neuter, return).

Last year, our Screamies event raised over **\$32,000**, which allowed us to continue and expand our important work. The two hour livestream of the Third Annual Screamies had over **7.4k** views on YouTube.

OUR GOALS:

This year, our goal is to raise **\$40,000** during the Screamies which will take place on **March 8th, 2025**. This funding will allow us to support our first full-time staff member, rescue even more kittens and provide veterinary care, food, and supplies.



OUR SUPPORTERS:

Miss Dixie's Kitten Rescue is grateful for our large community of local and online supporters. Between our rescue's and our director's social media pages, our audience reach is as follows:

Miss Dixie's Kitten Rescue

Instagram: **7.4k**

Facebook: **3.9k**

Email/Mailing List: **2.2k**

For the Love of Kitten Rescue

Instagram: **95.5k**

YouTube: **157k**

TikTok: **712.3k**

On average across all platforms, 80% of followers are women & 20% are men. 25% are between ages 18-24, 40% are between ages 25-34, and 18% are between ages 35-44.

Sponsorship opportunities and packages are detailed on the next page. Additionally, we welcome gift-matching opportunities or gifts-in-kind. Sponsorships must be received by **February 3rd, 2025** in order to be included in pre-event publicity.



BECOME A SPONSOR



Pre-Event Recognition				
Company name highlighted on website				
Company logo highlighted on website				
Company website link highlighted on website				
Social media mentions (Instagram/YouTube/Tiktok)	<i>one</i>	<i>two</i>	<i>four</i>	<i>five</i>
Event Recognition				
Verbal recognition during the event (YouTube Live)				
Company name and logo shared on screen				
Recognized as main event sponsor				
Post-Event Recognition				
Social media mention (Instagram/YouTube/Tiktok)				
Company name included in thank you mailing & email				
Company promo included in thank you mailing & email				

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For more information on sponsorship opportunities for the Fourth Annual Screemies, please contact Bethany Decossas at bethany@missdixieskittenrescue.org. Checks can be made payable to Miss Dixie's Kitten Rescue and mailed to PO BOX 1041 Seneca, SC 29679. Electronic transfer methods are also available. Miss Dixie's Kitten Rescue EIN: 83-3858944.